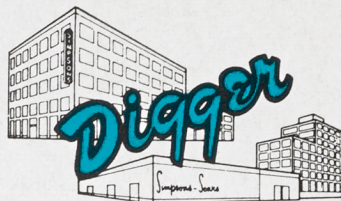
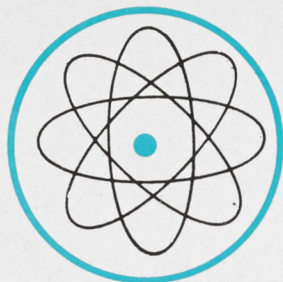


REGINA, SASK.

Volume 22 No. 10

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THE DIGGER

DIGGER EXECUTIVE

DON HARRIS	Managing Editor
GORDIE KULLMAN	Production Editor
ANNE CAMPBELL	Associate Editor
HELEN ANDERSON	Associate Editor
BILL ADDIE	Associate Editor
AUGUST SANHEIM	Sports Editor

• APPOINTMENTS • PROMOTIONS • and TRANSFERS

I take pleasure in announcing the following appointment in the Regina Store, effective February 7, 1967:

MRS. E KRISTOFF—Assistant Manager, Department 833, Dresses, and Co-ordinator of the St. Regis Room.

J. DUNCAN SMITH, General Manager

It is with pleasure we announce the following promotion to Section Head, effective February 1, 1967.

Mrs. NETTIE HRUSZKA—Department 876, Coffee Shop. Mrs. Hruszka was previously employed as a cashier in this department.

R. M. BOOTH, Store Superintendent

I wish to announce the following transfer, effective February 1:

MR. C. N. ROY, District Sales Manager D/382, to Manager, Saskatoon Class 1 C.S.O. Mr. Roy will also supervise the catalogue sales offices in Northern Saskatchewan.

I wish to announce the following transfers:

Effective February 1—**MR. H. FLAMAN** to D/107, Personnel, as wage administrator. He was formerly responsible for new office development in D/382, C.S.O. Supervision.

Effective February 13—**MR. W. ADDIE**, Supervisor, Returns department, to Supervisor, Telephone Sales Order department. Mrs. G. Munro will continue as Assistant Supervisor and trainer. Mr. G. Moore, D/180, will succeed Mr. Addie as Supervisor, Returns department.

F. E. REID

I am pleased to announce that **MR. MIKE PAUL**, section head D/157, has accepted a transfer to section head D/180, effective February 6, 1967.

H. A. HEAD

HOW TO CREATE YOUR OWN HAPPINESS

Who decides whether you shall be happy or unhappy? The answer—you do!

A television celebrity had as a guest on his program an aged man. And he was a very rare old man indeed. His remarks were entirely unpremeditated and, of course, absolutely unrehearsed. They simply bubbled up out of a personality that was radiant and happy. And whenever he said anything, it was so naive, so apt, that the audience roared with laughter. They loved him. The celebrity was impressed, and enjoyed it with the others.

Finally he asked the old man why he was so happy. “You must have a wonderful secret of happiness,” he suggested.

“No,” replied the old man, “I haven’t any great secret. It’s just as plain as the nose on your face. When I get up in the morning,” he explained, “I have two choices—either to be happy or to be unhappy, and what do you think I do? I just choose to be happy, and that’s all there is to it.”

That may seem an oversimplification, and it may appear that the old man was superficial, but I recall that Abraham Lincoln, whom nobody could accuse of being superficial, said that people were just about as happy as they made up their minds to be. You can be unhappy if you want to be. It is the easiest thing in the world to accomplish. Just choose unhappiness. Go around telling yourself that things aren’t going well, that nothing is satisfactory, and you can be quite sure of being unhappy. But say to yourself, “Things are going nicely. Life is good. I choose happiness,” and you can be quite certain of having your choice.

My little daughter Elizabeth, aged nine has the answer to happiness. One day I asked her, “Are you happy, honey?”

“Sure I’m happy,” she replied.

“Are you always happy?” I asked.

“Sure,” she answered, “I’m always happy.”

“What makes you happy?” I asked her.

“Why, I don’t know,” she said, “I’m just happy.”

“There must be something that makes you happy,” I urged.

“Well,” she said, “I’ll tell you what it is. My playmates, they make me happy. I like them. My school makes me happy. I like to go to school. (I didn’t say anything, but she never got that from me.) I like my teachers. And I like to go to church. I like Sunday school and my Sunday school teacher. I love my sister Margaret and my brother John. I love my mother and father. They take care of me when I’m sick, and they love me and are good to me.”

That is Elizabeth’s formula for happiness, and it seems to me that it’s all there—her playmates (that’s her associates), her school (the place where she works), her church and Sunday school (where she worships), her sister, brother, mother and father (that means the home circle where love is found). There you have happiness in a nutshell, and the happiest time of your life is in relation to those factors.

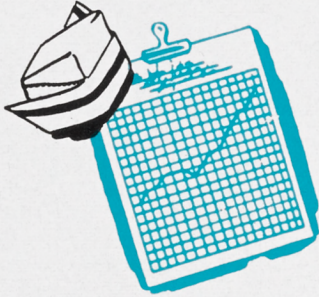
—Part of chapter 5 of “The Power of Positive Thinking” by
Norman Vincent Peale.

Weddings

Miss Vivian Carmichael, Yorkton C.S.O., was married to **Mr. Larry Matisho** on January 14th, 1967, at Yorkton.

Miss Carol Galon, Cash office, was married to **Mr. Wayne Silzer** at St. Peter's Roman Catholic Church on Saturday, January 28th, 1967.

Our Hospital Roster



Miss Doris Vangoff—Department 150, 4th Floor.

Mrs. A. Tanouye—Maintenance.

Miss Cynthia Kohlruss—Buying Department.

Mr. Luke Hoffert—Porters and Watchman.

Mrs. E. Exner—Returns.

Mrs. Beth Blackman—Order Review.

Miss Ivy Simpson—168C

Mrs. Phyllis Headington—Drug Department.

Mrs. Marjorie Demchuk—Sales Audit Department.

Mr. Arthur Schienbein—Hardware Department.

Mrs. Angie Markwart—Ladies Sportswear Department.

Mrs. Amy Hyde—Lamp Department.

New Additions

Mr. and Mrs. Irvine McLaughlin, Department 21, are the proud parents of a baby girl, **Kellie Dawn**, born on February 2nd.

Our Deepest Sympathy

Miss Laura Konkin, Manager of the Kamsack C.S.O., was bereaved with the passing of her father on January 27th, 1967.

Miss Harvea Guthrie, Department 131, was bereaved with the passing of her mother, **Mrs. Agnes Guthrie**, on January 29th.

Mrs. Ann Hall, Packing Department, was bereaved with the passing of her husband, **Aubrey**, on February 4th.

Mr. Nickolas Seitz, Maintenance Department, was bereaved with the passing of his wife, **Mary**, on February 6th.

Mr. Gordon McLachlan, Manager, Department 893, was bereaved by the death of his father, **Mr. Roy McLachlan**, late of Brandon, Manitoba, on January 9th.

Mr. Irwin Ernst, Clothing Alterations Workroom, was bereaved by the death of his mother, **Mrs. Julie Ernst**, late of Shellbrook, Saskatchewan, on January 18th.

Mrs. Muriel Milligan, Jewellery Department, was bereaved by the death of her mother, **Mrs. Dorothy Dye**, late of Fakenham, England, on February 2nd.

In Memoriam



We sadly report the passing of **Mrs. Magdaline Kuffner** on January 19th, 1967. Magdaline joined the Company on September 26th, 1950, working as a pre-sorter in the Packing Department. In 1958 she transferred to the Shipping and in 1960 came to the Buying Department as a typist in the Routing and Labelling. Deepest sympathy is extended to her husband, Frank, and to her sisters and brothers.

RETIREMENTS



Mr. J. Duncan Smith, General Manager, presenting **Mrs. Mary Mitton** with a Traincase on the occasion of her retirement.

MRS. MARY MITTON retired on January 28th after twenty-four years with the Company.

Mrs. Mitton was born in Edinburgh, Scotland. In 1903 she came to Canada with her parents and settled in Manitoba. She taught school in Manitoba for a period of time, before moving to Regina in 1929. Mrs. Mitton joined the R. H. Williams Company in 1943 and continued working for Simpson's ever since.

Mary has one daughter and three lovely grandchildren. Mrs. Mitton's hobby is knitting.

Mrs. Mitton plans to spend her retirement in Regina. Many years of good health and happiness is extended to her.

NATIONAL SALES CONFERENCE

On January 23rd and 24th Regina Catalogue Order Centre was host to a National Sales Conference attended by Class I Managers and a number of salesmen from the three Prairie Provinces.

After an initial welcome by Mr. F. E. Reid, a wide variety of subjects were covered by discussion leaders Mr. W. E. Hatton, Mr. D. D. Radford, Mr. I. G. Hume, Mr. C. N. Roy, Mr. J. W. Cochrane, D/731A and Mr. W. W. Dupley D/702C. The meeting was chaired by Mr. H. W. Marshall.



The second day highlighted merchandise presentations by members of the Parent Merchandising Group. After introductory remarks by Mr. W. B. Svenningson, General Mail Order Merchandise Manager, the meeting was turned over to Mr. G. E. Brewin, D/702C, who introduced speakers from Departments 601, 606, 609, 620, 622, 626, 637, 646, 647 and 657.

The conference concluded with a dinner served by the cafeteria staff later in the evening. Those in attendance included Class I Managers and salesmen, Toronto personnel, the Executive of the Regina Catalogue Order Centre, Merchandise Managers, a number of Catalogue Merchandisers and Members of D/382.

Closing remarks were made by Mr. F. E. Reid, Mr. H. W. Marshall, and Mr. A. S. Webb.

CAMERA CLUB NEWS

On Friday, January 13th, it was proved that a Christmas Party could be held in January and still be a howling success. Fourteen members and guests met at the Chateau Apartments—Mary Swalm and Mary Reyda were hostesses.

The highlight and surprise of the evening was the Miniskirt and Wig Gal, depicting the mod fashion which brought the cameras into action. This gal was so popular that many just had to see what the transformation had in store for them, and they did—what a hilarious evening of laughter and fun.

A sumptuous and colorful buffet dinner was served in Mary Swalm's apartment, then to Mary Reyda's digs for the drawing of the gifts piled under the Christmas tree.

Both suites were gay with festive decorations, candles, cards and holly. All members are now looking forward to the slides and movies of the party—will it be as hilarious—I'll bet!

The February 3rd Camera meeting was held at Janet Haney's—judging of slides on reflections and silhouettes—many interesting shots were shown. A work night was held on February 10th at Ruby Stancove's home. The theme for this project was "Texture with a story".

The Buying Department said good-bye to **MRS. AUDREY HOLLIDAY** on January 6th when she left the Company to join her husband in Ottawa where he has been transferred.

Miss Bishop presented **AUDREY** with a piece of glassware on behalf of her friends, with their very best wishes. We'll miss you Audrey.

Gladys Stratford on behalf of Mr. Boeker and Recording and Circulation Departments, presented **MURIEL DEMPSTER** with a set of T.V. tables when she left the Company to make housekeeping a full time job. Come and see us Muriel.

Recording & Circulation Departments are glad to welcome **JANET SCOTT** back after a leave of absence.

Mr. Stojak on behalf of the Adjusting Department presented **JEAN STOREY** with a bracelet. Jean has left to make her home in Saskatoon.



Mr. Williams presented **RUSS LINTON** with a movie camera and accessories from his many friends in 150, 156 and Group Operating. **RUSS**, joined the Company on Oct. 26, 1953 and worked in various Merchandising Depts. He made many friends throughout the building and will be missed by one and all. We all join in wishing you all the best **RUSS**.

Bill Marchuk presented **RUSS LINTON** with a gift certificate and a wallet from his many friends in the Building, when he left the Company. All the best in your new job, **Russ**.

On February 3rd, Mr. D. Redpath presented **GAIL WHITE** and **BERYL HEPTING** with jewellery when they left the Company. Best of Luck, girls, on your travels.

OLGA NAGANG was presented with a handbag by Mr. D. Redpath when she left the Company. Good Luck, Olga, from the gang.

Mr. J. Guttormson presented **MRS. HELEN DONISON** with a gift when she transferred to the 7th Floor Office.

Mr. Alexander presented **JOSEPHINE Cicansky**, Department 37 with a gift of Corning Ware from her many friends upon leaving the Company after 10 years. Good luck on your new job, Josephine. You will be greatly missed.



The Staff of the Credit Department entertained at the home of Ivy Adams at a Linen Shower in honor of **CAROL KELLN** (formerly Tanouye) whose marriage took place on January 18, 1967, to Larry Edward Kelln. Games were enjoyed and a good time was had by all.

On November 10th, a farewell party was held in honor of **MRS. MARJ MONEY**, Assistant Manager of the Flin Flon C.S.O., who left the Company after 18 years of service. Jack Stevens, Salesman, presented Mrs. Money with an engraved copper tray. In addition, a cheque was also presented Mrs. Money on behalf of Simpsons-Sears by Mr. Phil Einerson, Store Manager. Mrs. Money expressed her thanks to the group for the gifts received.

BETH BLACKMAN was presented with a pearl ring by Mr. A. Webb when she transferred from the Merchandise Office to the Order Review. Best wishes are extended to Beth.

The Cash Office girls held a shower for **CAROL GALON** on January 18th at the home of Doreen Walker. After a delicious turkey supper and a number of games, Carol was presented with a clothes hamper and an ironing board.

When **BILL ANAKA**, Group Two, 3rd Floor, was transferred to Drivers (Garage Section), he was presented with an electric kettle.



Mrs. E. KEENAN, Group Two, was the winner of a table lighter and ash tray in a merchandise draw. The draw was in connection with a sales contest for the Company's first Corporate Item.

When **MIKE PAUL** left the Adjusting Department to assume his new position in D/180 Mr. Stojak presented him with a wallet and cuff links, on behalf of the Department. An "Ode" was also sung by Mr. Stojack, accompanied by Doris March on the comb and Lois Adderley on the box drum.

"ODE TO MIKE PAUL"

Five foot two, eyes of blue,
But oh what those two eyes can do
Has anybody seen Mike Paul?
He's kind of cute and he wears a suit,
Yes sir our old Mike is a beaut!
Has anybody seen Mike Paul?
We have a req, that we have to check
And it ain't no fun, at all
The credit bills and files pile up
Where, oh where in the world is Mike,
The Adjusters sit on his spare chair
Service & Motors get in his hair
If and when they can find Mike Paul

Typists too are on his neck
Factory and enquiries give him heck
That is! when they can find Mike Paul
Readers want to see him too,
Statistics say what shall we do,
Has anybody seen Mike Paul?
The boss man sits in his easy chair
He's busy as can be
Sticks his head up over the wall
And says, "Bernice, where is Mike Paul?
This office just won't be the same
Adjusting's loss is inspection's gain
Come back and see us soon Mike Paul.

TO SHORTY

When Shorty came to Simpsons,
The store was two days old.
That was over 50 years ago
At least, that's what I'm told.

Shorty worked for several years,
Then took a break or two,
To raise her little family,
Her daughters, one and two.

Now Shorty is a Grandma,
And even if there are some more,
She spoils those little darlings
That's what Grandma's are for.

Shorty is a bowler too,
And trophies she has won,
And we hope to see her out next fall
When bowling is begun.

Shorty has her little car,
And enjoys it, so they say,
We hope the car will bring her back
To visit us some day.

Shorty sings in her church choir
And with our own "440"
And next Christmas, for our carols
We'll surely miss you, Shorty.

So, we are here to say goodbye
And bid a fond farewell,
And we will miss you very much,
Much more than words can tell.

G. STRATFORD

On January 28th, the Catalogue Order Plant paid tribute to Mrs. **HENRIETTA SHORTEN**, who retired after many years of service. Mr. F. Reid, on behalf of the Company, presented Shorty with an FM/AM radio. Mr. A. Webb then made a presentation of a portable TV from Shorty's many friends throughout the building. Special guests at the presentation were Shorty's daughters, Mrs. Winnifred MacDonald, Regina, and Mrs. Rowena Schiffner, Swift Current.

To bring the memorable day to a fine finish, Mrs. MacDonald honored her mother at a party. Guests were the 7th Floor Office staff and other friends.



Mr. Reid and Shorty.



Mr. Webb and Shorty.



Shorty.



Dolores Schmidt, Edith Cosser, Mrs. J. Lee, Shorty, Marg Barnett, Mrs. Kennedy, L. Meyer.



Mr. J. Lee, Mrs. V. Folk, Shorty, Mrs. MacDonald, George Lyons, Carrie Kurtz, Ev Thompson.

It would be impossible by personal contact or by cards (so I have chosen the Digger) to Thank You one and all who made my retiring day so memorable.

The radio from the Company and TV from the Staff were greatly appreciated and I will be enjoying many hours of entertainment and at the same time thinking of you one and all. Included, are my thanks for the lovely bouquets and congratulatory messages received from Mr. and Mrs. Lou Woycik, Dept. 733A and Miss A. Kloack and staff Department 618, Toronto and to Gladys Stratford for this little poem. Once again, many thanks, all of you.

SHORTY.

SPORTS CAPADE

5-PIN BOWLING

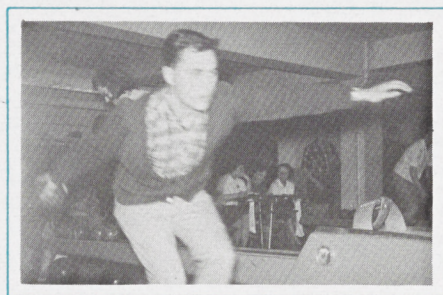
STANDINGS UP TO AND INCLUDING FEBRUARY 6

Dodgers	334½
Belairs	314
Invictas	297
All Stars	296
Lincolns	294
Desotas	284
Meteors	278½
Thunder Birds	275
Plymouths	272½
Mustangs	244
Falcons	241
Chevelles	228½

Ladies' High Single:	
Delores Schmitz	326
Hilda Woolsey	326
Men's High Single:	
Stan Larkin	325
Ladies' High Average:	
Elsie Hungle	208
Men's High Average:	
Hank Britton	229
Ladies' High Three:	
Elsie Hungle	742
Men's High Three:	
Hank Britton	790



HELEN DONISON exhibiting the delivery of a real pro.



Look ma, no hands.

10-PIN BOWLING

TEAM STANDING—JANUARY 29, 1967

Team	Points
11	258½
6	203½
12	199½
8	196
5	192
2	185½
3	185½
14	179½
7	161½
4	161
13	159½
1	154½
9	143½
10	75½

Ladies' High Average:	
PHEME BOAK	151
Ladies' High Three:	
PHEME BOAK	499
Ladies' High Single:	
STEVIE SAMBORN	202
Men's High Average:	
ERNIE SAMBORN	175
Men's High Three:	
ERNIE SAMBORN	591
Men's High Single:	
RICK VARGO	245

WITH AUGUST SANHEIM



CURLING

THIRD ROUND RESULTS AFTER THREE GAMES

Group		Wins	Losses	Postponed
A	Piett	3	—	
	Wiley	2	1	
	Schneider	1	1	1
	Hehn	1	2	
	Shivak	1	2	
	Hume	—	2	1
B	Yellowega	2	1	
	Eberle	2	1	
	Palmer	2	1	
	Halback	2	1	
	Youngson	1	2	
	Zawacki	—	3	
C	Dey	3	—	
	Kirton	2	1	
	McIvor	1	2	
	Blair	1	2	
	Clossen	1	2	
	Strudwick	1	2	
D	Waskul	3	—	
	Kull	2	1	
	McIntyre	2	1	
	Tames	1	2	
	Stables	1	2	
	Hodgins	—	3	

E	Peachey	2	1
	White	2	1
	Martin	2	1
	Moore	2	1
	Grumbley	1	2
	Hilderman	—	3

Contenders for the "Walker Memorial Trophy" after 13 games on a point basis:

	Points Postponed
Halback	22
Piett	20 1
Wiley	18
Youngson	17
Waskul	17
McIntyre	16
Schneider	16 1
Shivak	16
Dey	16
Palmer	15

After the 15 game schedule has been completed, the Grand Championship will be decided by straight knockout. The 8 competing rinks in the Championship flight will be those 8 rinks compiling the best won-loss record in the third 5 game round. The remaining rinks will compete in one of 3 flights, with each flight winner receiving trophies.

Curlers! Keep Friday APRIL 7th open on your social agenda as the ANNUAL CURLING BANQUET and DANCE, sponsored by the Social Club, is being held that evening at the Shrine Temple. More details later.

